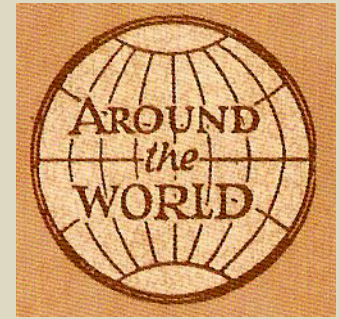


INVESTIGATIVE ASSIGNMENT



To: Field Reporting Department

FROM: Executive Producer of
National Geographic

Names of Reporters on the Team:

WHAT: National Geographic wants to dispatch your team on a special assignment for the next two weeks to investigate a story. You will conduct research and produce a 15 minute segment for a live broadcast. (week three).

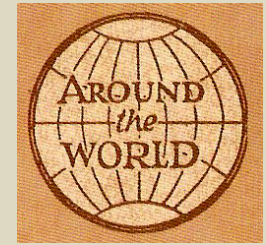
PRE-RESEARCH PROPOSAL: Your team will do preliminary research, then as a group decide on your topic and how you will develop it, prepare a plan and assign roles (Day 1-2).

RESEARCH IN-DEPTH: Next you will work on in-depth research using a variety of quality resources. (Day 3-6).

PRESENTATION PREP: Complete remaining research, compile it, and practice for a “TV News” live broadcast (Day 7-9).

LIVE PRESENTATION: You will present to others, and listen to other broadcasts (taking notes on other presenters) (Day 10-14)

PRE RESEARCH PROPOSAL



- **DAY ONE:** Do some **preliminary discussion and research** on some stories that each member will share back to the team. **Choose a team leader** to who will help keep everyone on task, stay organized and be a diplomatic communicator.
- **DAY TWO:** Come together to discuss ideas and **decide on the top story**. Make a **plan** for how you will develop it and **divide up the work**. You may want to include an interview [live skit] or a short moderated debate between two sides of the topic, or an undercover report from the field [live skit] (HINT: Take a look at the end [PRESENTATION](#) format and [OPTIONS](#) to make your plan.)
- **SUBMIT YOUR PROPOSAL:** Be sure you get the OK from Executive Producer (teacher) so that you are on the right track. Use this format for the proposal:

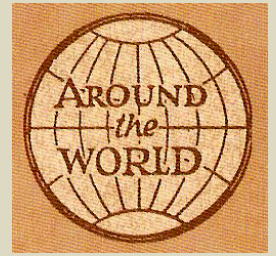
TOPIC:

ROLES: (name + job/tasks)

APPROACH & ASPECTS to develop:

TEAM CAPTAIN:

RESEARCH IN-DEPTH



Next you will work on in-depth research using a variety of quality resources. As a team you must ensure high journalistic standards by using QUALITY sources and as a team check that the information you have is accurate. (Day 3-6) Use GOOGLE DOCS as a collaborative space and be sure to invite your teacher and me to check it out.

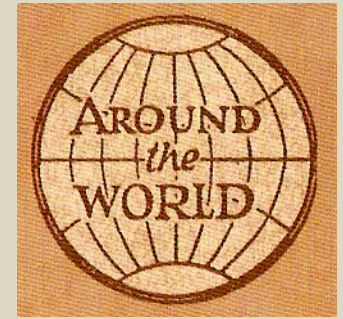
DAY THREE - SIX: Each team member will have a responsibility to use quality resources to uncover detail about their part of the project. They **MUST** cite their sources so others can also help evaluate the quality. And remember, no “copy-paste” research!

COLLABORATION: Use Google Documents or a Google Wiki to share your research and collaborate outside of class time.

EVALUATION & ORGANIZATION of INFORMATION: Be aware that you will have to share time among your group for the presentation, so each person will get enough time to do their part (and not go overtime). **BE CREATIVE** and think of ways to get the information out, and keep it interesting and entertaining.

SUBMIT TO EXEC on Day 6: The group should present their written research to the Exec (teacher) with each person’s name on their portion of research. It should be in the order that you plan to present it. You will be **GRADED** for your research and given advice by the Exec. Producer, based on their expectations.

PRESENTATION PREP



Compile your research into a TV News Broadcast presentation.
Make time to practice your part of the presentation as it will be LIVE.

SCRIPT & ROLES: Organize how you will present and be sure everyone has a role:

Possible Roles: News Anchors, Reporters who specialize in particular topics (i.e. weatherman, investigative journalist, interviewer, role play a famous person to be interviewed). It is possible that some people may have more than one role. [Check with the Exec (teacher) for specific formats that s/he requires.]

PROPS : Powerpoint Slides will be used as background images for the live presentation. Do NOT put your script in the slides that appear in your program (you may however use note cards or a laptop as a teleprompter.

- **OPENING Slide:** Name of the program with a graphic or photo that reflects the topic and names of the anchor-people.
- **Each section of your program will have new slides** with the names of the reporter and a newsy description of that segment. (ex. "Breaking News", "Weather" In the case of the weather segment...you should have extra slides for maps, temps, forecast etc.)
- **On Location Slides:** Use a realistic looking location slide for any portion of the program where you are reporting "On Location"
- **CREDITS Slide:** include your research sources.
- **OTHER PROPS:** You can include other props too.

***OPTIONS???** **Quiz** In the wrapup of the program, do a quick 4-5 question Quiz that captures the main facts that student audience can answer on paper and add to notes. Quiz questions from all teams can be compiled for a final Class quiz at end for all.

****Done early???** **Make a commercial break!** For a little extra fun, make a fun and clever connection to the story inside a commercial.

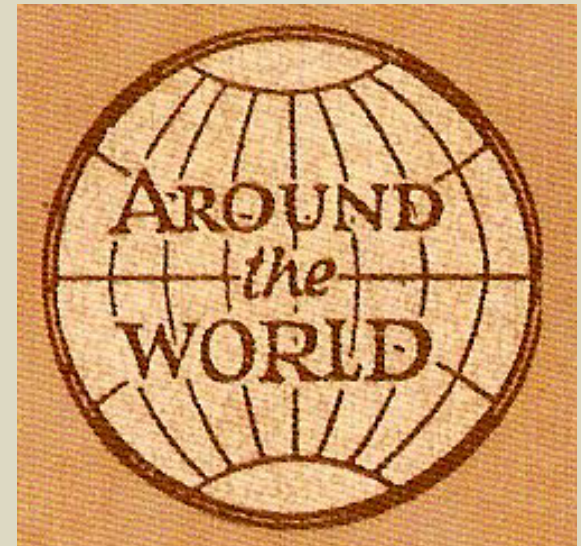
LIVE PRESENTATION

You will be evaluated through the process of this assignment (including individually) on research but the team will also be evaluated for the success of their final program, including the possibility of receive added bonuses for exceptional work. In addition to being responsible for your own presentation, each individual will be responsible for taking notes on the others presentations.

RUBRIC-REQUIREMENTS:

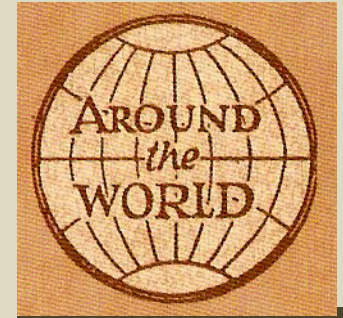
teacher's requirement for the assignment including:

- Well rehearsed & timed
- Well researched (and documented)
- Well organized (engaging and original writing)
- Well executed (great background slides and presentation)
- **OPTIONS** for the Exec (teacher) to consider for the assignment



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OPTIONS & ANGLES



Click World

to return to Main Menu

DISPATCH From: could be CNN, Science Now, or any other real or imagined broadcast.

FOCUS on Current Event: subdivide into news sections like these:

- A) Overview of the current event
- B) historical and cultural context,
- C) in the field reporting
- D) interview or debate in studio
- E) Wrap up and Closing*

FOCUS on a specific country or region: subdivide into news sections like these:

- A) weather/geography
- B) current issues
- C) spotlight on a famous person
- D) spotlight on cultural tradition
- E) Wrap up and Closing*

***QUIZ Section:** Each group prepare a wrap-up quiz to hit highlights of their presentation. [Could be done on paper, with prompts at end of their program.] All quiz questions compiled and a final Quiz for all can be given to entire class.

****EXTRA:** If the group is done with the requirements, they can create a fun commercial that includes some connections to the topic.



Breaking News

Anchor John Davis

Anchor Pam Sullivan



GUEST: Cathy Norris
Political Analyst



WEATHER

Meteorologist Georgia Brown
Weather



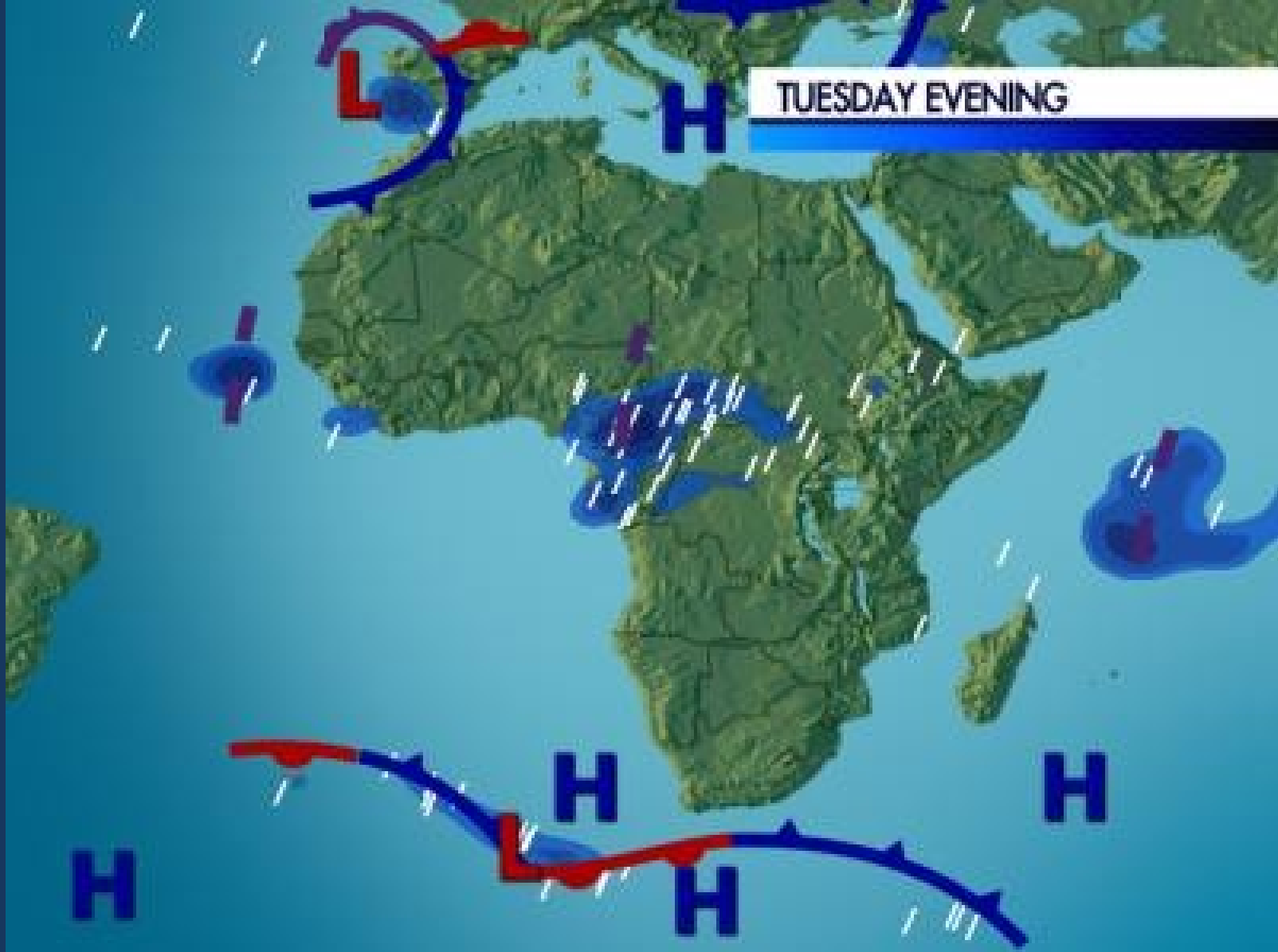
Extended Outlook



SPRING
WARMUP

Meteorologist Georgia Brown
Weather Forecast

WEATHER



TUESDAY EVENING

Meteorologist Georgia Brown
Weather Forecast





Field Reporter Jason Smith
REPORTING LIVE from Mt. Washington



Field Reporter Jason Smith
REPORTING LIVE from PARIS